Outcomes Pathway

SPIRIT OF 2012

ENGAGING VOLUNTEERS

Volunteering opportunities and demands are clearly communicated

Value of opportunities is effectively defined

Opportunity cost of engaging with volunteers is fully understood

People are proud of their volunteer identity

High quality volunteering opportunities available and effectively publicised

Volunteering is viewed, recognised and rewarded consistently

Supply and demand of voluntary opportunities is effectively matched

Volunteers get (more) involved in running and supporting community activities

Volunteers understand their own skills/gifts/potential

Volunteers feel that their contribution is valued and understand value of their input to communities

Volunteers enjoy their engagement in the community and have fun

Volunteers develop skills and/or gain experience through participation

Volunteers develop skills and/or gain qualifications through training opportunities

Volunteers keep volunteering & encourage others to do so

Volunteers have enhanced life and employability skills

More people volunteer and engage in their community

People's personal wellbeing increases...**(see box below right)**

Increased Opportunities for employment

CHALLENGING PERCEPTIONS OF DISABILITY

Inclusive volunteering opportunities are made available for disabled and non disabled peole

Disabled and non-disabled volunteers work together

Volunteers have the right skills to undertake the volunteering role

Organisations have increased capacity to deliver inclusive activities/deliver better quality activities

EMPOWERING DISABLED PEOPLE

People have a more positive attitude towards disabled people

Disabled people have more positive attitudes toward participation

Disabled people have increased access to opportunities to engage in activities

Barriers to attending activities addressed

Disabled people:

- are better able to participate in activities and the community
- feel more integrated in society

Positive change in perception of disabled people in communities (by both disabled and non-disabled people)

INSPIRING EVENTS

More Positive portrayal of some disabled people in the media (ie athletes)

Increased awareness of the issues [barriers] affecting disabled people

Role models are effectively deployed after events

Visible inclusion and representation of disabled people in leadership positions within communities and in society

Role models inspire others to do more and better

Events provide examples of local heroes and role-model

Inclusive local, regional and national Events enable groups to connect and have fun. Events also effectively engage local and national media

Events show that getting involved in the community (as a volunteer or 'connector') can be fun, engaging and rewarding

Events provide a spark of inspiration [for millions], enabling people to believe they can aspire to do more and do better

Successful events make people feel proud of their communities at a local and national level

Events create a sense of possibility/potential for change

People are inspired & empowered to get (more) involved in their communities

EMPOWERING YOUNG PEOPLE

People recognise and value the potential in each other

People overcome self-limiting beliefs and increase confidence

The potential of young people to be agents for change has been unlocked and demonstrated

Young people have someone to aspire for them/provide support

Young people feel involved and have a voice in their community

Young people are inspired to get involved in running activities and connecting people together

People (incl young people) feel ownership of the ability to change their circumstance and environment

CONNECTING GENERATIONS

Individuals from different generations take part in activities together

Individuals from different generations find common interests

Individuals from different generations enjoy working together

Change in perception/ understanding of different generations

Each generation's contribution to their community is valued and understood

People of different generations value each other

People of different generations recognise that they are part of the same community and feel more connected to each other

People from different generations are motivated to take part in more community activities together

People feel ownership of the ability to change their circumstance and environment

People continue to take part leading to:

- participation becoming the 'norm' for individual & groups

People continue to take part leading to:

- feeling more engaged in their local community and have a true sense of pride in the contributions they make to it

People

- feel part of something bigger and are inspired to do more and better
- learn from each other and celebrate and build success
- increase their understanding and tolerance of each other

People's personal wellbeing increases through participation as they are able to develop their potential

People's personal wellbeing increases through participation as they are able to work productively and creatively

People's personal wellbeing increases through participation as they are able to build relationships and contribute to their community

IMPACT

We believe that enabling people to participate in a wide range of activities and engaging in their communities will:

- *improve the wellbeing of individuals, communities and society as a whole*
- *improve perceptions towards disability and impairment*
- *lead to greater social cohesion and understanding*

SOCIAL CONNECTEDNESS

People understand their community and it's needs

People have trust in each other

People have ambition for the community

People have appropriate support to take part

Barriers for people attending activities are identified and addressed

Isolated or lonely people take part in activities

People enjoy taking part and have fun

People increase confidence and self esteem

People feel a sense of belonging

People feel empowered and confident to take part in more activities

A variety of activities are on offer in the community

People are aware of existing activities

People have the opportunity to respond to local needs and create new activities

Social problems and barriers contributing to loneliness or isolation are understood and overcome

BUILDING PARTNERSHIPS

Increased collaboration between organisations leads to greater cohesion and alignment resulting in them doing better and more

Partnerships formed between organisations to provide menu of activities in the community

Partners understand what 'wiring' is needed (activities) to engage isolated and lonely people

Partnerships between organisations to address the social problems and barriers faced by lonely or isolated individuals

People have sufficient support to overcome social problems and barriers to engagement

RESEARCH & EVIDENCE

A compelling and rigorously analysed body of evidence is collated and made accessible by the trust regarding *impact of major events, contribution of fun and enjoyment, participants and community*

Develop a compelling narrative of the change that participation, inspired by the spirit of events

Public, and others, access more research

Research has more influence

Governments are engaged at an early stage

Increased coverage in the media

Evidence is publicised/ promoted effectively

Good channels maintained with policymakers

Individuals and organisations that shape policies are influenced by the changes they see in their respective communities

Public has better knowledge of specific issues

Public has a more positive attitude towards specific issues

Policymakers are informed of evidence

Spirit topics (use of sports, arts, culture and volunteering as a development tool) are better understood & information is disseminated:

- Potential impact of major events is a core element of successful delivery
- The contribution of fun and enjoyment to increasing social well-being is evidenced, recognised and valued
- The contribution of participation in communities to physical and mental health and well-being is accepted ad better understood
- Government policies reflect the importance of enabling individuals and communities to develop shared purpose and create well being

Appropriate influencers have more positive attitude towards issue

Increasingly appropriate influencers take action in support of issue

Increased resources invested into evidence-based participation programmes or initiatives that are proven to reduce isolation and improve social engagement

inFocus
MAKING SENSE OF M&E