

Creating a Legacy for Event Volunteer Programmes

Lessons from a new report:
*A lasting impact? Tracing the
Volunteer Legacy of UK Events*

SWIPE



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Challenge 1: Inclusion Gaps

02/10

Event programmes often struggle to engage underrepresented groups.

Things to try:

Partner with local experts and allocate resources to design tailored, inclusive recruitment strategies.



KEEP SWIPING

Challenge 2:

Losing volunteers after the event

Volunteers often lose momentum after events.

Things to try:

Build strong and clear post-event opportunities to channel enthusiasm into ongoing opportunities.



NEXT CHALLENGE...

Challenge 3:

04/10

Forgetting Lessons from the Past

Events often fail to use knowledge from past programmes and repeat mistakes.

Things to try:

Keep a record of what's worked (and what hasn't...) so that you can use it next time you're planning an event and also share it with others.



KEEP SWIPING

Challenge 4:

05/10

Not Enough Money to Keep Going

Short-term funding limits the ability to create a volunteering legacy.

Things to try:

Plan in legacy budgets and prioritise longer term investment in volunteer networks.



NEXT: PLANNING
AHEAD...

Challenge 5:

Lack of Long Term Planning

06/10

Many events don't plan for long-term impact from the start

Things to try:

Start with a clear plan and have someone in charge of making it happen.



SWIPE FOR MORE

Challenge 6:

07/10

Volunteers Either Overworked or Left Out

Sometimes volunteering programmes are solely focused on the demands of the event, not on what volunteers enjoy or want to do.

Things to try:

Make roles flexible and give lots of support so volunteers feel great about their work.



NEXT CHALLENGE

Challenge 7:

08/10

Key People Moving On

The people running the event often leave when it's over, taking all the know-how with them.

Things to try:

Find ways to pass on their knowledge to the next team or even to keep them involved.



NEXT: KEEP YOUR
TECH ALIVE...

Challenge 8:

09/10

Tech That Doesn't Last

Volunteer apps and websites often stop working or being updated after the event.

Things to try:

Create tech that works long-term and helps volunteers easily find new opportunities.



NEXT: READ THE
FULL REPORT

**Explore the full report for
practical insights and
solutions to ensure your
volunteering programme
leaves a legacy.**

[Click here to read and
download the report](#)



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