





## Why are partnerships important?

Partnerships are a key mechanism in delivering maximum impact through your education programme. Engaging a range of partners has a number of benefits, including:

- Providing your programme with vital expertise and credibility
- Enhancing delivery capacity
- Support in reaching key demographics or wider audiences
- Engaging young people and their families
- Securing legacy by providing continuity
- Funding additional programme elements

# **Partnership** framework summary

Commercial partnerships can activate delivery in any of these tiers through providing funding.

### Local

Community-based organisations delivering hyper-localised activities. Experts in the engaging and meeting needs of their communities.

#### **Demographic targeted**

Organisations specialising in reaching specific demographic groups: e.g. children with SEND or from global majority backgrounds. Experts in reaching and meeting the needs of their target demographics.

#### **National**

Organisations operating nationally to deliver sporting, cultural or other activity: e.g. media companies or National Governing Bodies of sport. Experts in their activity and in reaching large numbers of people across the country.

Each of these tiers is underpinned by expert consultation.